



ESSAY  
BOOK

EDTN 01

Portobello



We experience design in our daily lives through the stories we share. Especially the stories about our collections. How an idea, a new concept, a material or a product that becomes part of our brand is actually the story of our design. The whole path traveled from the first insight to the environment of our dreams is what we like to talk about, because we believe it brings meaning and sense to the environment in which we live.

And we are at a special moment in the evolution of this dialogue about “material”. We call it that, with a certain formality, which is what we feel is the most concrete essence of our creations. Our products, “the material” that carries our fingerprints, our soul, have gained a new form of expression in this Publication.

We have prepared an exclusive edition with different perspectives on our collections. These are essays that reveal the origin and the inspirations, the personality and the versatility that our products gain when they become raw material for designs and multiply into other versions of themselves.

We invite everyone to dive into our stories.

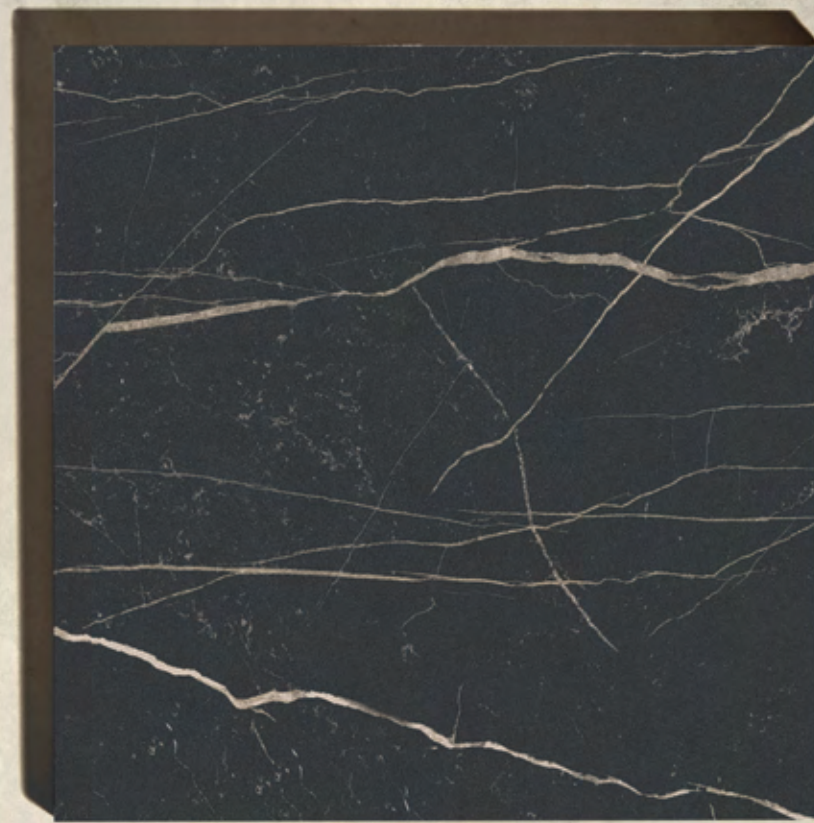
**Christiane Ferreira**  
Director of Innovation and Branding







**ACT I**  
EXPRESSION OF THE MATTER

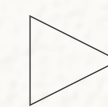


**ACT II**  
MARBLE STYLES



**ACT III**  
OTHER STYLES

Click on the sections to see what's new.



Click on the icon to get more information.



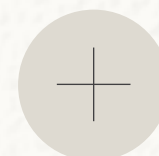
ACT I. EXPRESSION OF THE MATTER.



## QUINTESSENCE

Investigating the **origin** of each material makes architecture a **sustainable practice**.

Learn more in the Sustainability report.





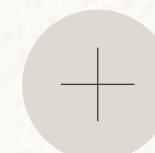


**The beauty of mineral world at its essence.**  
Aesthetics that enchant our imagination walk hand-in-hand with ethics.



The **technological evolution** creates infinite possibilities for **coating, furnishing** and **decorating**.

Learn more in the  
Officina catalogue.







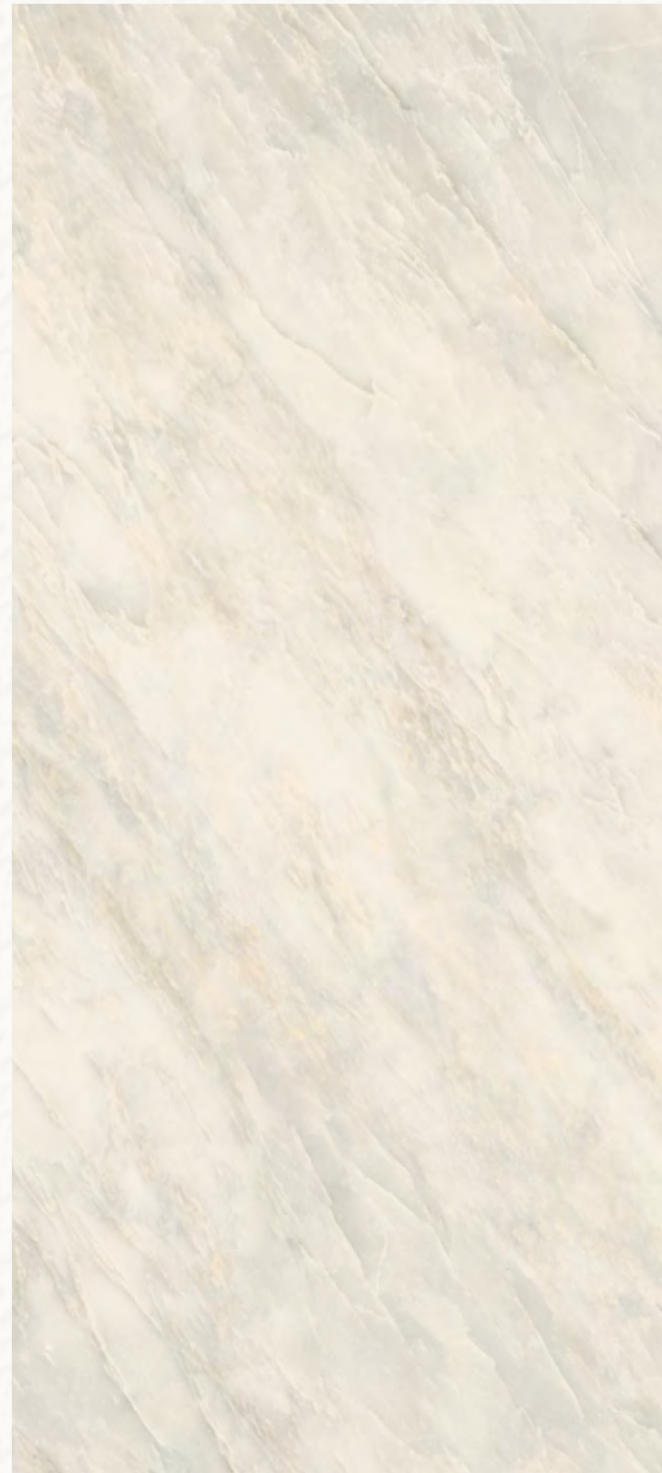
**The interpretation of material in large surfaces sparks creativity.**

We resignify matter through multiple possibilities: different surfaces, shapes, usages and colors.



## ACT II. MARBLE STYLES.





Onyx Unique



Bianco Covelano



Bianco di Lucca



Travertino Navona Bianco



Siena Chianti



Beige Versailles

# MOODS OF WHITE





**ONYX UNIQUE.**





Onyx is a limestone, also known as alabaster marble, which has as a main characteristic combining a thick and dense matter, quite opaque, with a crystalline and sheer translucent.



Onyx Unique interprets a rare version of such marble by using extremely clear tones punctuated by the transparency that defined organic drawings.







Timeless Onyx Unique  
120x270 | 120x120

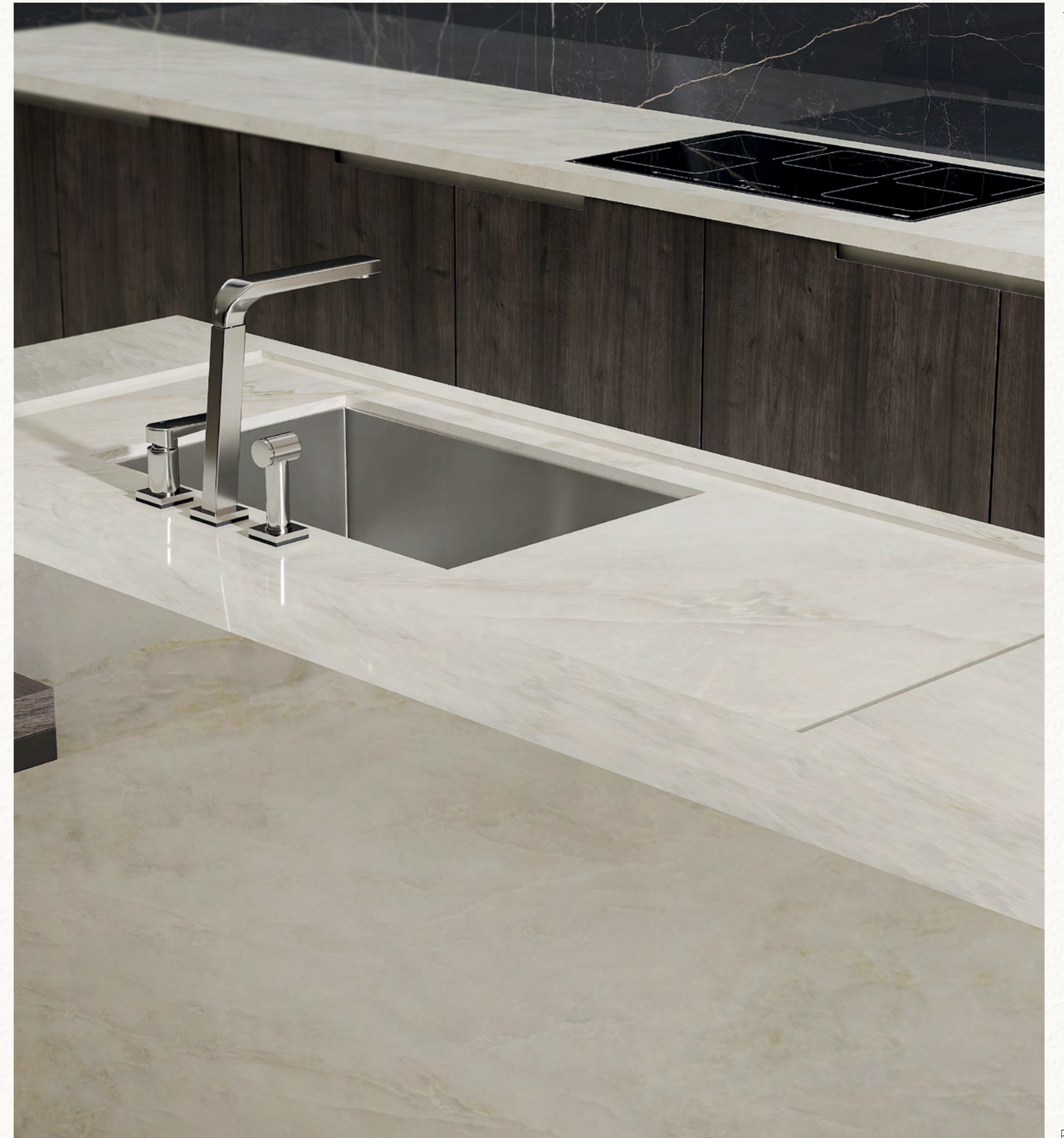


Timeless Onyx Unique 120x270 | 120x120  
Planos Coluna 90x45x64



Complete solution.

Timeless Onyx Unique 120x270 | 90x180







Timeless Onyx Unique 90x180  
Dansk Cement Mud 120x270



Timeless Onyx Unique 90x180





**BIANCO DI LUCCA.**





The Italian region of Lucca attracted great artists such as Michelangelo and Canova. It is still known today for its incredible white marble caves.



This scarce and valuable material displays a unique quality for sculpting, in addition to surprising for its beauty.

**Timeless Bianco di Lucca Chain A, B, C, D 120x270**  
**Timeless Bianco di Lucca 120x120**  
Horizontes Santorini 6,5x23  
Horizontes Santorini Villa 6,5x23





**CONTINUOUS  
VEINS**



Timeless Bianco di Lucca Chain A, B, C, D 120x270  
Timeless Bianco di Lucca 120x120  
Via Durini Off White 90x270





Areas of pure white are the backdrop for veins in different hues of gray that look like they were hand-painted. Slight contours in warmer nuances are found throughout the pattern, unveiling intricate details.



A surface with intricate details.

Timeless Bianco di Lucca  
Chain A, B, C, D 120x270







The reproduction in large formats upgrades this Italian precious gem. The continuous-vein option arises as a sophisticated choice for imposing panels. Bianco di Lucca is a timeless classic for contemporary areas.





Travertino Navona Grigio



Palissandro

## MOODS OF GREY





**PALISSANDRO.**





Photo by Samuele Errico Piccarini on Unsplash

The beautiful region north of Piedmont, in northwest Italy, hides a real natural treasure with surprising chromatic characteristics.



Palissandro is a light blue background marble, balanced by tones of beige and light gray that flow smoothly on the surface.





AMAZING CHROMATIC  
CHARACTERISTICS.



Unique Palissandro 120x270



Exclusive surface with light blue shades.

Unique Palissandro 120x270 | 120x120







Delicate veins in more intense colors cross the pattern, underlining its exclusivity.







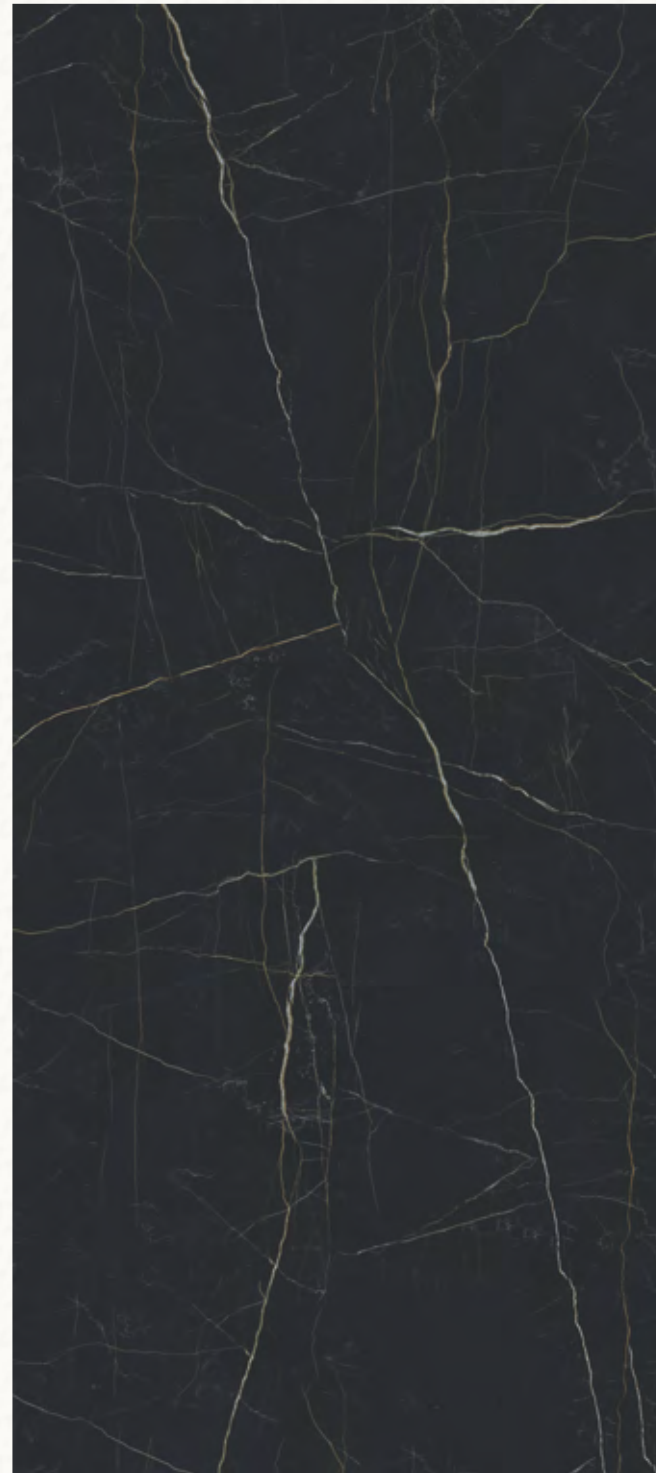


Unique Palissandro 120x270



Unique Palissandro 120x270  
Superquadra Cru 120x120

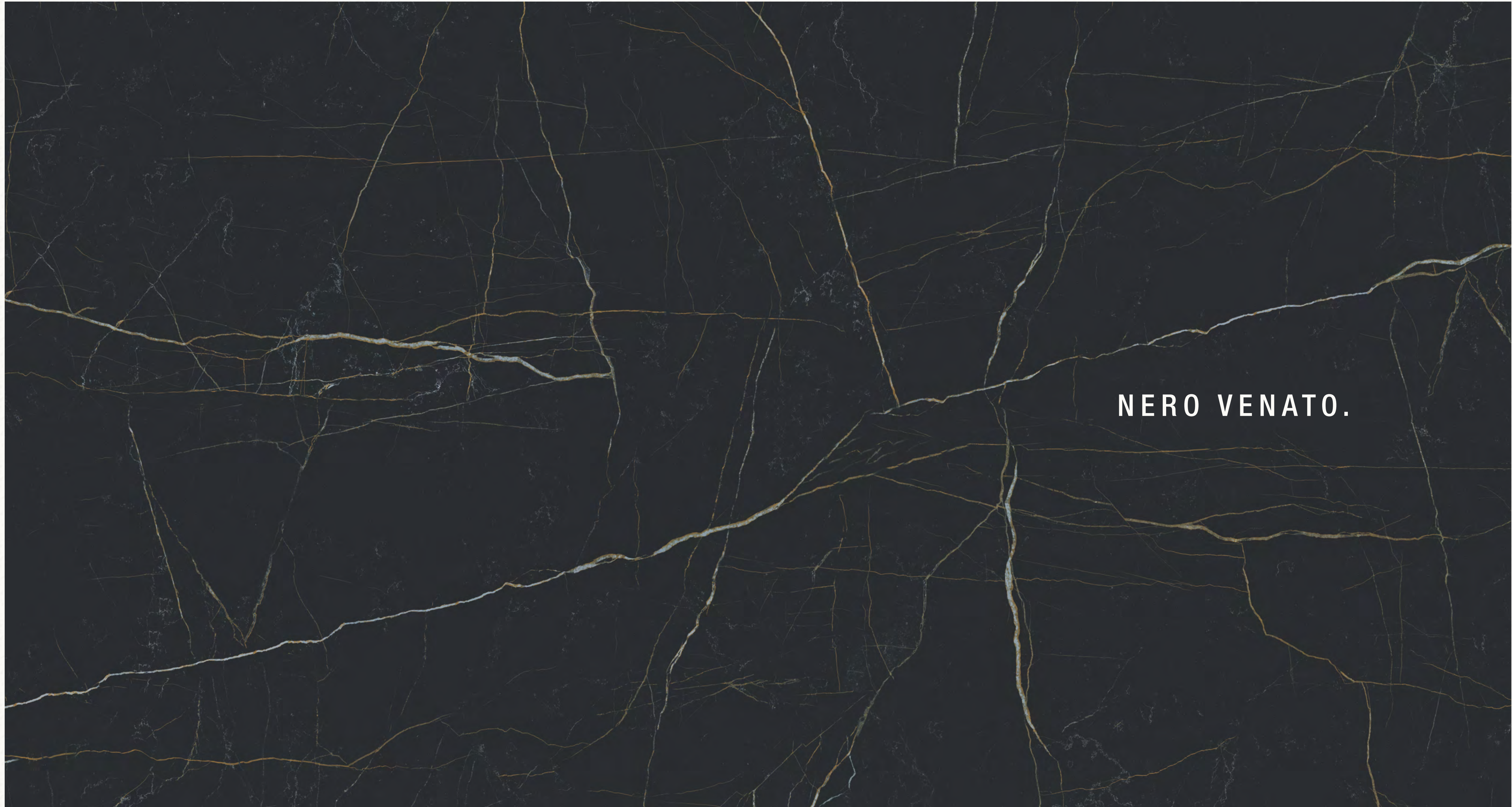




Nero Venato

# MOODS OF BLACK





NERO VENATO.





The origin of **Nero Venato** is itself a journey through millennia of Earth and its inhabitants.

**Our origin and that of the planet we live on.**

**A voyage of reconnection.**

Awe-inspiring and challenging nature that so entices exploring spirits.

The Himalayas - either to climb or just to admire its grandeur.



The past whether of human  
activity or geological activity,  
echoes through the  
present in Pakistan.

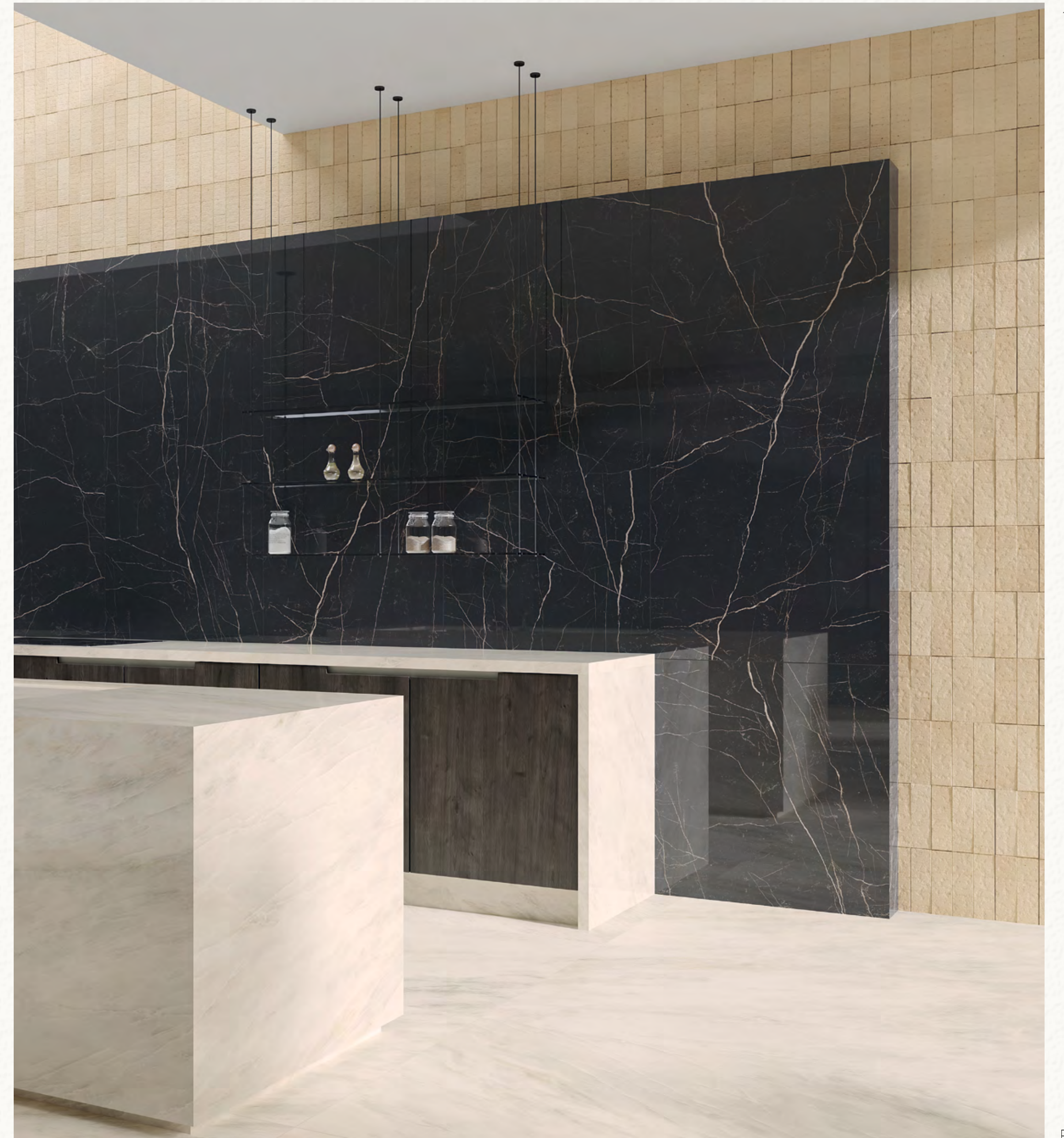
In every detail.





Concept and emotion, **lightness and solidity**,  
take shape in the large slab surfaces.

**Unique Nero Venato 90x180**  
Timeless Onyx Unique 120x270 | 90x180  
Chelsea Off White 07x23







Classic that moves  
along the time.

Walk through styles  
without difficulty.

**Unique Nero Venato 90x180**  
Ipanema Posto 12 120x120  
Filete Dansk Plan Gold



Unique Nero Venato 90x180  
Dansk Cement Rope



**The authentic look at contemporaneity.**  
A reflection of the inhabitant.



Unique Nero Venato 90x180





Unique Nero Venato 90x180





Unique Nero Venato 90x180  
Araucaria Escura Touch



## ACT III. OTHER STYLES.





Dansk Cement White

Dansk Cement Rope

Dansk Cement Mud

Dansk Cement Graphite

# CONCRETE MOODS



**DANSK.**





Danish minimalism crosses borders and influences design and lifestyle in both hemispheres. The origins of aesthetic purity, functionality and formal simplicity come from the East, but have been enhanced and have acquired a particular identity that represents Nordic thinking.



Dansk Cement White 120x270  
Nordik Wood 26x200







Dansk Cement Rope 120x270





Dansk Cement Mud 120x270





Dansk Cement Graphite 120x270  
Travertino Grigio Marea 50x120  
Ecollection Boreal Natural 20x12





MS. Barcelona Cristal

## STONE MOODS





**MS. BARCELONA.**





Ms Barcelona was idealized with the ambition to translate the same thought into a design proposal that, from a fusion of materials like limestones, cements and basaltins, creates a striking but minimalist surface. The multi-surfaces, with matt finish, with relief for external use, with the brilliance of the polish, plus the incisions creating textures carved in the material for use in walls, express the versatility of Ms Barcelona.





MS. Barcelona Cristal 90x180  
Nordik Wood 26x200





The multi-surfaces, with matt finish, with relief for external use, with the brilliance of the polish, plus the incisions creating textures carved in the material for use in walls, express the versatility of Ms Barcelona.



Ms. Barcelona Cristal 90x180  
Dansk Cement Graphite 120x270  
Nordik Wood 26x200





# Portobello

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SNEAK PEEK

A PRESTO, ANNO 2022!