

journal of studies

Portobello

*Hands that long to **gaze**, eyes that long to **caress**.*

GOETHE

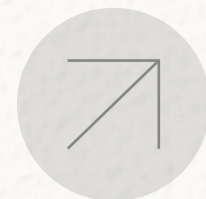


A Journey
through the Senses

Marea

Other
Stimuli

A Study of
the Senses

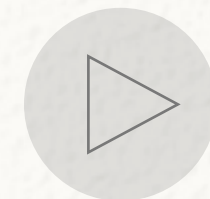


Click on the
sections to access
latest posts.

contents



Back
to Contents



Click on the
icon to access
more information.



ACT I

A Journey through the Senses



Architecture is a text to be read.

It is an invitation to go on a walk where the starting point is set by the designer, but the path will be different for each person traversing.



The perception of space is individual,
it depends on each one's experience
and the perception of stimuli.

Movement, balance, rhythm, solidity.

Diffused, these stimuli are still mixed into
our senses and are transformed along
the way.



As we come into contact with them, **we connect elements and assign meanings.**

Imagine your bare feet on a sandy beach as you accept our invitation to a sensory journey.

Savor. Touch. Re-Signify.



ACT II

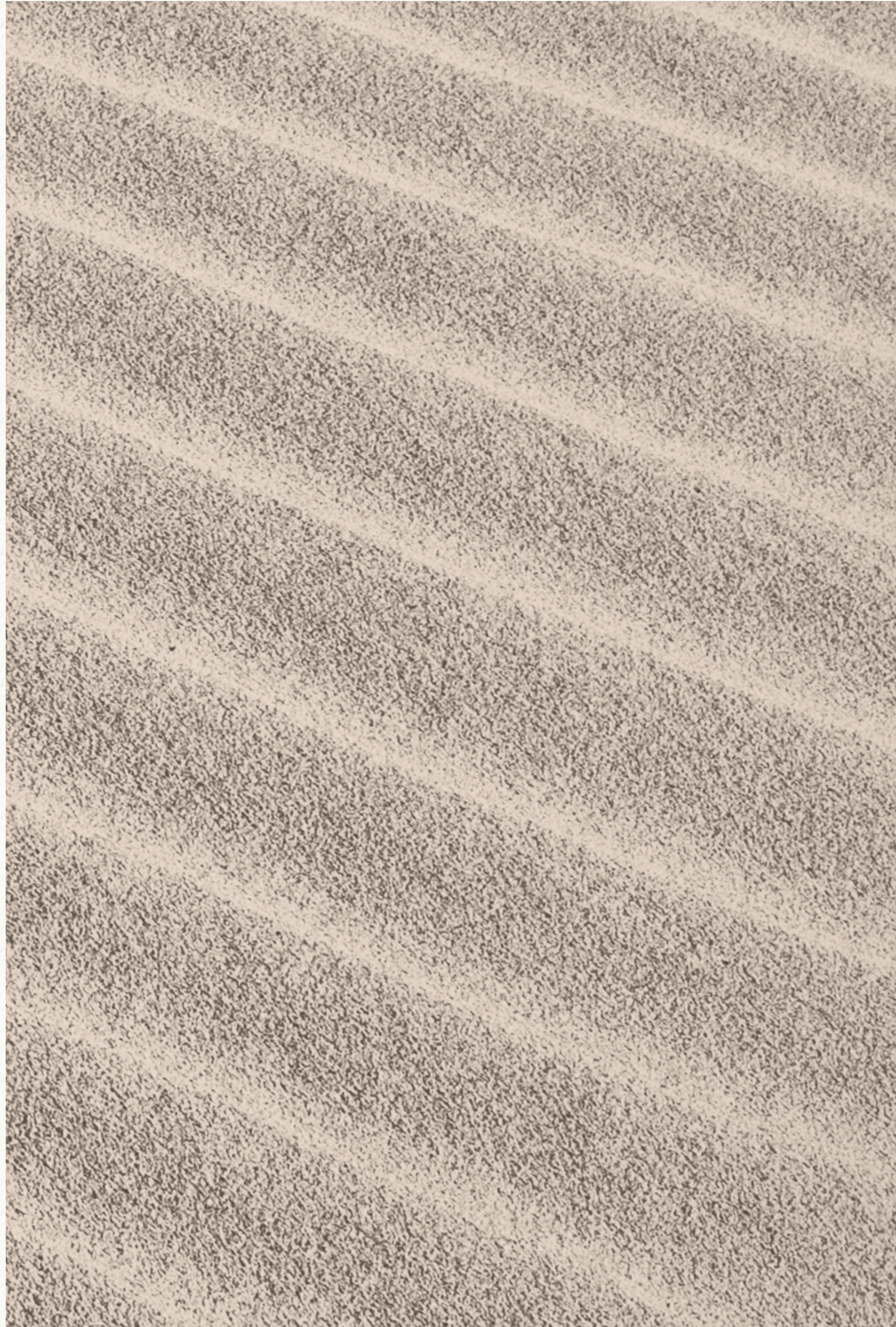
Marea



BACK

The ebb and flow of the **ocean's tides** transform a landscape, revealing different sceneries in the same place. **In the dialogue between heaven and earth, the ocean is protagonist.**





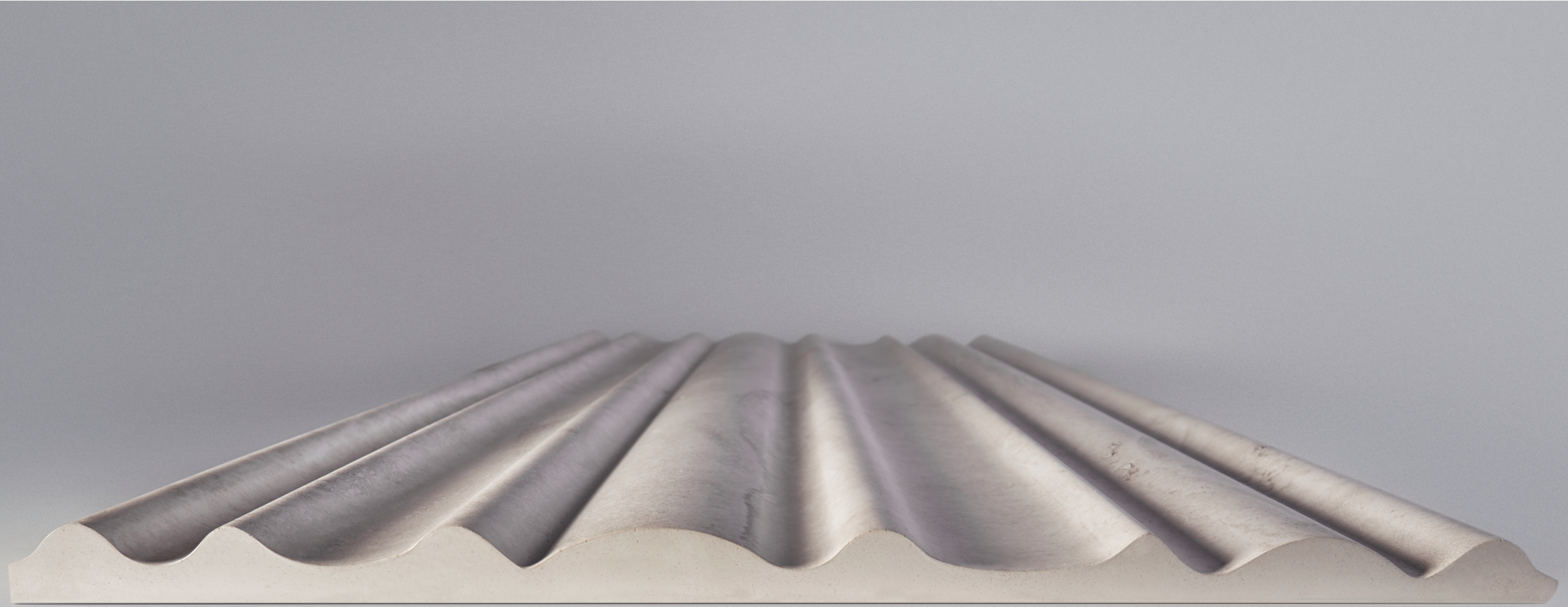
The fluidity of nature
inspires the development
of new possibilities.



Amazing surfaces that transform at every moment of the day. Tides that respond to the different phases of the moon. **With each cycle, a new perception, a new feeling.**



BACK



Intense waves and unique surfaces
made possible by technology.



A unique result as
if carved out by
a master craftsman.



Marea translates the rhythm of nature and the beauty of cycles. A monumental 50x120 format in bass-relief for internal and external walls.



In the Travertino Grigio and Bianco di Lucca versions, **it creates a particular atmosphere that invites your touch.**

Atmosphere
Immersive
Synesthetic
Sensory





ACT III

Other Stimuli



Every element in the product design stimulates sensations. Color, texture, shape, finishings, design, material. The coordination of these elements is a sensory suggestion.

Movement, solidity, rhythm, balance.



Movement

Organic curvy designs, provoke a sensation of **movement.** Irregular like nature, with no pre-defined borders or pre-drawn paths

1 Horizontes Zanzibar, 2 Horizontes Zanzibar Ondas, 3 Dansk Cement Rope Bubble, 4 Horizontes Jaipur, 5 Horizontes Jaipur Arcos, 6 Horizontes Jaipur Chandra.



Solidity

Smooth surfaces and geometric designs, in turn, bring the **solidity** of the mineral world when carved by the hands of men.

1 Concreto Dobraduras Mix, 2 St Martin Kalahari, 3 Yass Off White Peak, 4 Asa Delta Cement, 5 Horizontes Santorini Rotas, 6 Spot Sea Cru, 7 São Conrado Cement Reverse, 8 São Conrado Off White.



Rhythm

The alternation creates rhythm. A mathematical system, in its best modern tradition. Dynamic paging that stimulates they eyes, touch and hearing.

1 Horizontes Tulum Agave, 2 Horizontes Tulum Fenda, 3 Espectro, 4 Segments Small Plus Ice, 5 Memphis Branco.



Balance

On the other hand, patterns continuously overlapping convey harmony. The **balance** of continuity, reassuring trust. Nature at its fullest, captured in a **moment of peace.**

1 Calacatta Blanc Vic, 2 Ms. Barcelona Cristal Saraceno, 3 White Zigzag, 4 Horizontes Santorini Rotas, 5 Horizontes New York Deco.

ACT IV

A Study of the Senses

Creating a space is to stimulate human beings.

**Design becomes architecture,
which turns into emotion**



Horizontes Jaipur Chandra, Dansk Cement Graphite.



Concreto Dobraduras Mix, Araxá.



Bonbon Ardesia, Denim Zigzag, Gouache Brume, Via Durini Off White.



Ms. Barcelona Acero Vic, Ms. Barcelona Acero. Sonatta com Mesa - Brasília Concreto Cinza.



Asa Delta Off White, Calacatta Puro Chain, Boreal Mix.



Sao Conrado Cement, Sao Conrado Cement Reverse, Horizontes Santorini, Horizontes Santorini Rotas.
Bica de Banho Docol Play. Docol Mix & Match Acab Monocomando Chuveiro e Ducha Higiénica.
Docol Dix Torneira Banheira de Piso.



Dansk Cement Graphite, Horizontes Zanzibar, Horizontes Zanzibar Ondas.
 Laufen Living Square Cuba de Apoio. Docol Mix and Match Bica Lavatório Parede Cromado.
 Docol Mix and Match Acab Registro 3/4 Cromado. Docol Top Sifão Lavatório Cromado.



Espectro, Ms. Barcelona Cristal.



Travertino Grigio Marea. Via Durini Off White.

*Architecture on a human scale –
not merely in its dimensions,
but closer to the touch, to the eyes.*

Synesthetic space.

ACT IV - Studies on the Senses and Portobello Invites



Jayme Bernardo
and Clei Tomazi



Juliana Pippi



Ilana Santiago



Travertino Grigio Marea. Mos Ripa. Ipanema Posto 12.

“We use Travertino Grigio Marea to achieve the desired effect. **We look for references from different sources, not limited to architecture. We can be inspired by the art and fashion market** as well, and after a pre-selection we get our first scribbles. There is no set recipe, but this is the way to go.”

**Jayme Bernardo and
Glei Tomazi**



“The project with the Marea bass-relief is an invitation to connect with nature, calm the soul and relax. The relationship of light and shadow that changes throughout the day points out another sense of time. Watch the passage of time.”

Juliana Pippi

Bianco di Lucca Marea. Ipanema Posto 10.



Travertino Grigio Marea. Travertino Navona Grigio.

“I believe that texture and design complement each other, both must be connected in the development of any product, **the feel and aesthetic are substantial sensations for a better perception of a project.** Marea shows just that its organicity gives us a pleasant and unique sensory experience.”

Ilana Santiago

We understand the world around us in multiple ways and from multiple perspectives.

Architecture provokes reactions in human beings, whether consciously or subconsciously, through shapes, colors, textures.

It's a deep relationship between being and feeling.

Portobello

UNLTD. EXPERIENCE. 

portobello.com.br



sneak peek

Don't miss our next edition.